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PAGE 3 - Ground Floor Plan



PAGE 4 - First Floor Plan



PAGE 5 - Exterior of Shopfront



PAGE 6 - Section

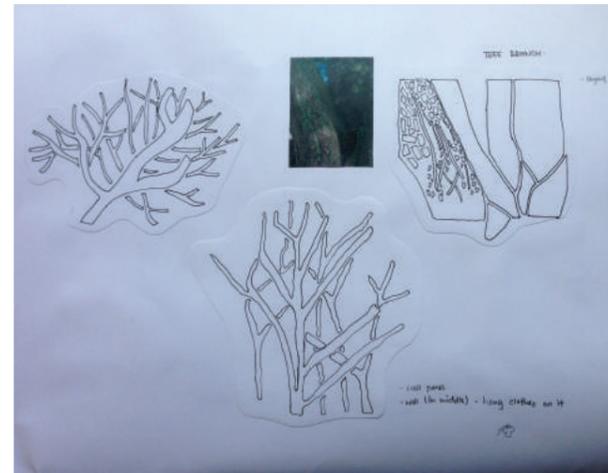


PAGE 7 & 8 - Render Visuals



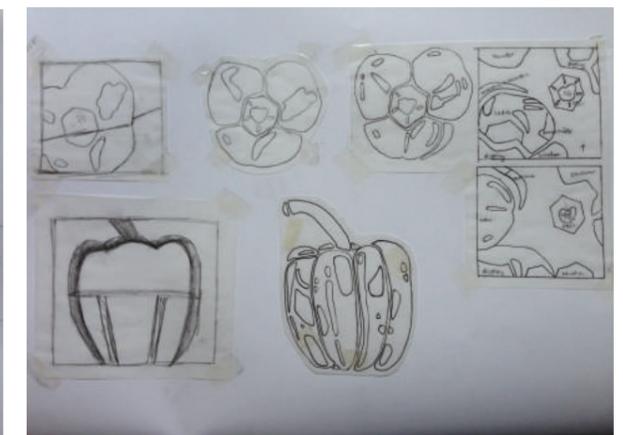
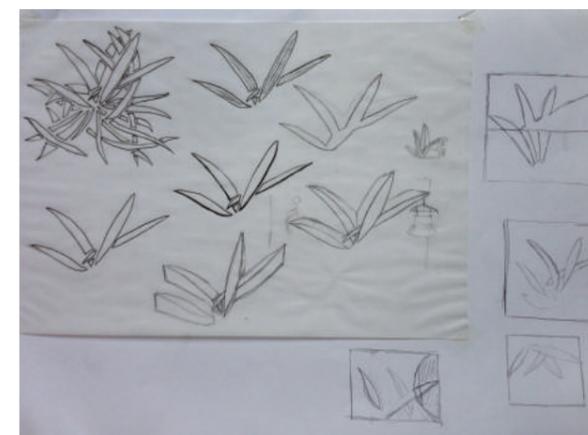
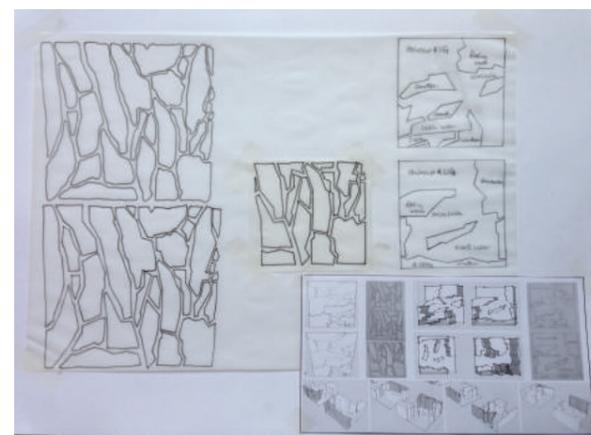
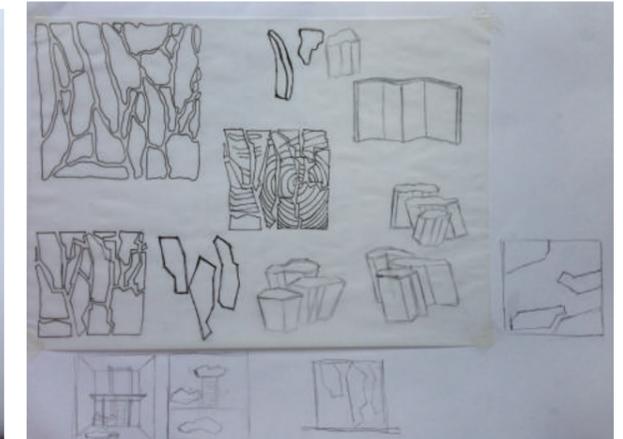
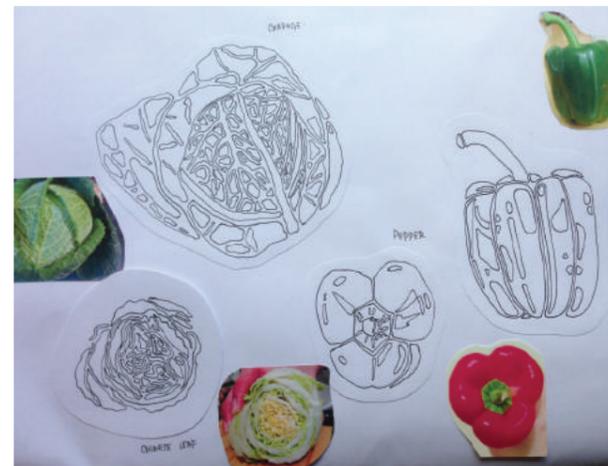
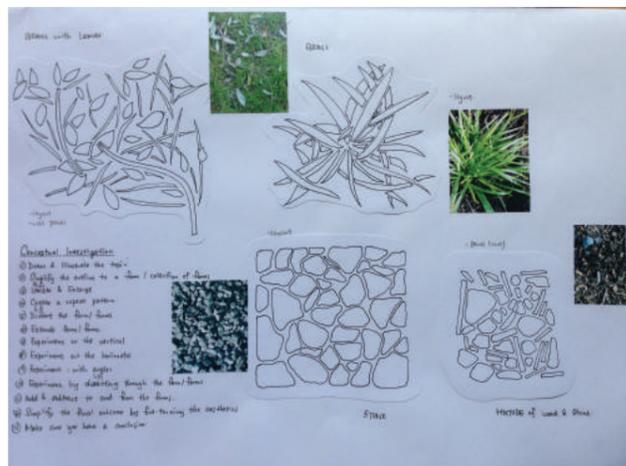
PAGE 9 - Modular Units





Requirement
 We are required to sketch the organic forms and develop the concept. The designated space on the Crofton Road plans is converted into a multi-level retail unit with a strong identity based on cutting edge design.

Research
 We were asked to observe the nature, sketch them with using their outlines and trim them into independent shapes.

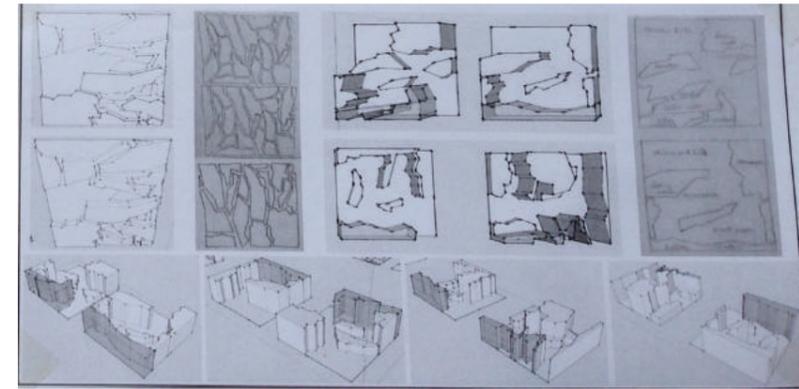
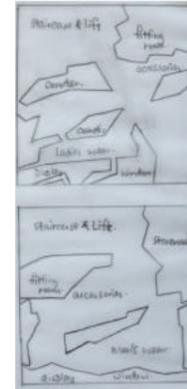
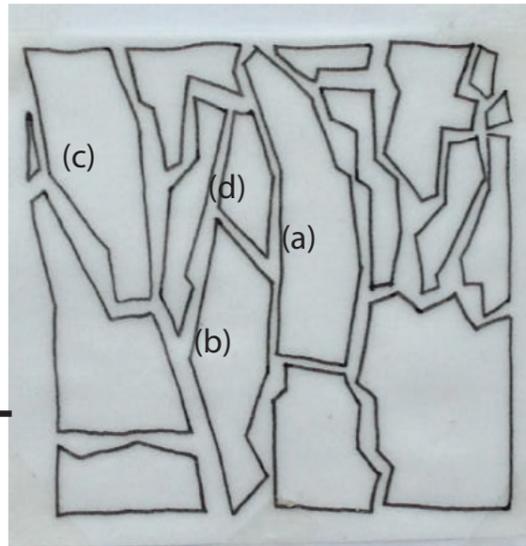
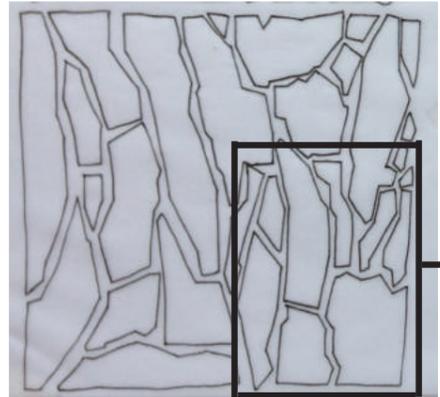
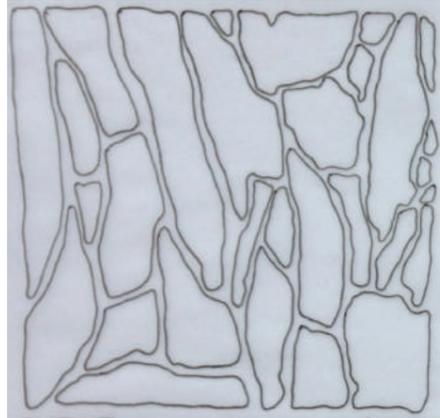


Concept Development
 After joining the outline from inspiration of nature, we were requested to think about the shape, movement and texture. In addition, by pulling up and down the shapes into forms, we were asked to think about the function of the forms and arrangement of the whole space from our sketches.

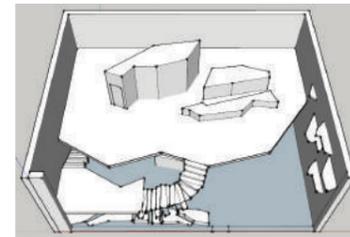
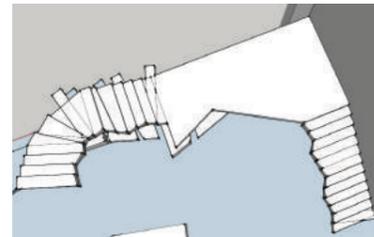
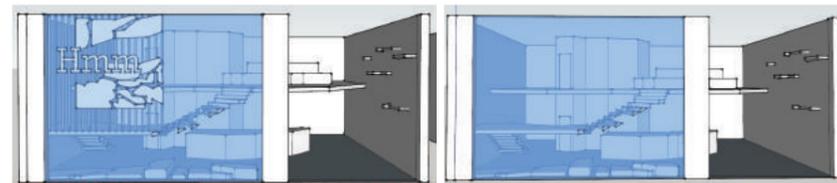
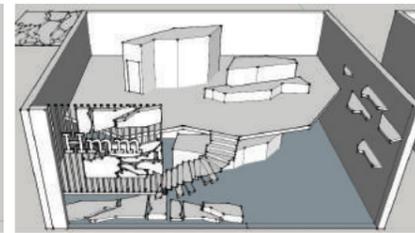
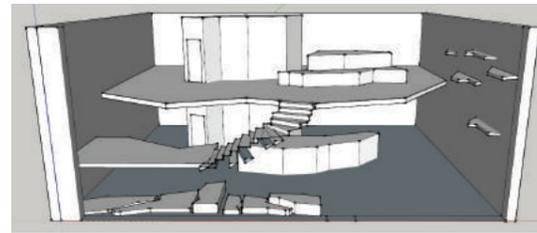
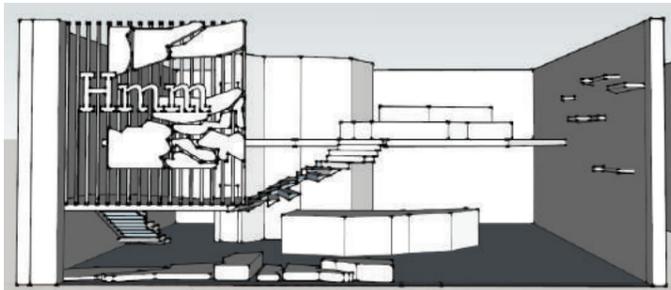




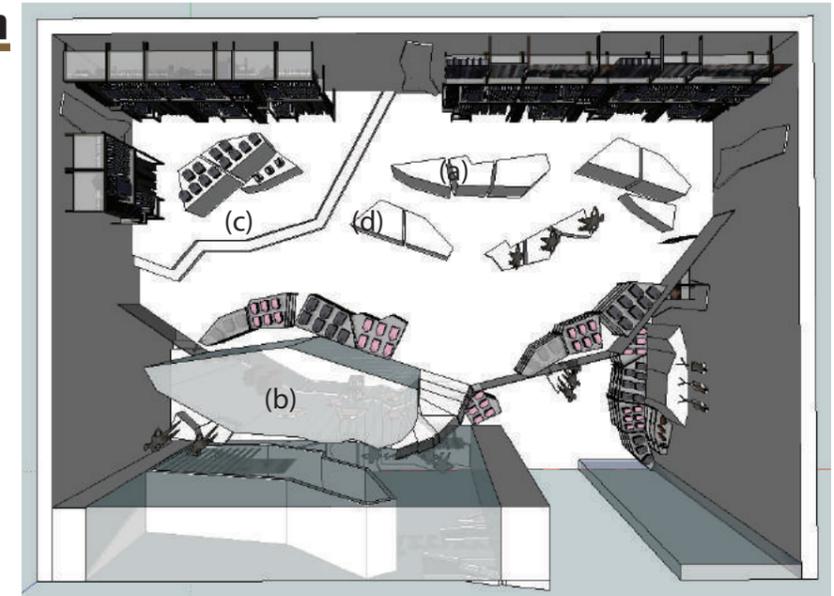
Research



Concept Development



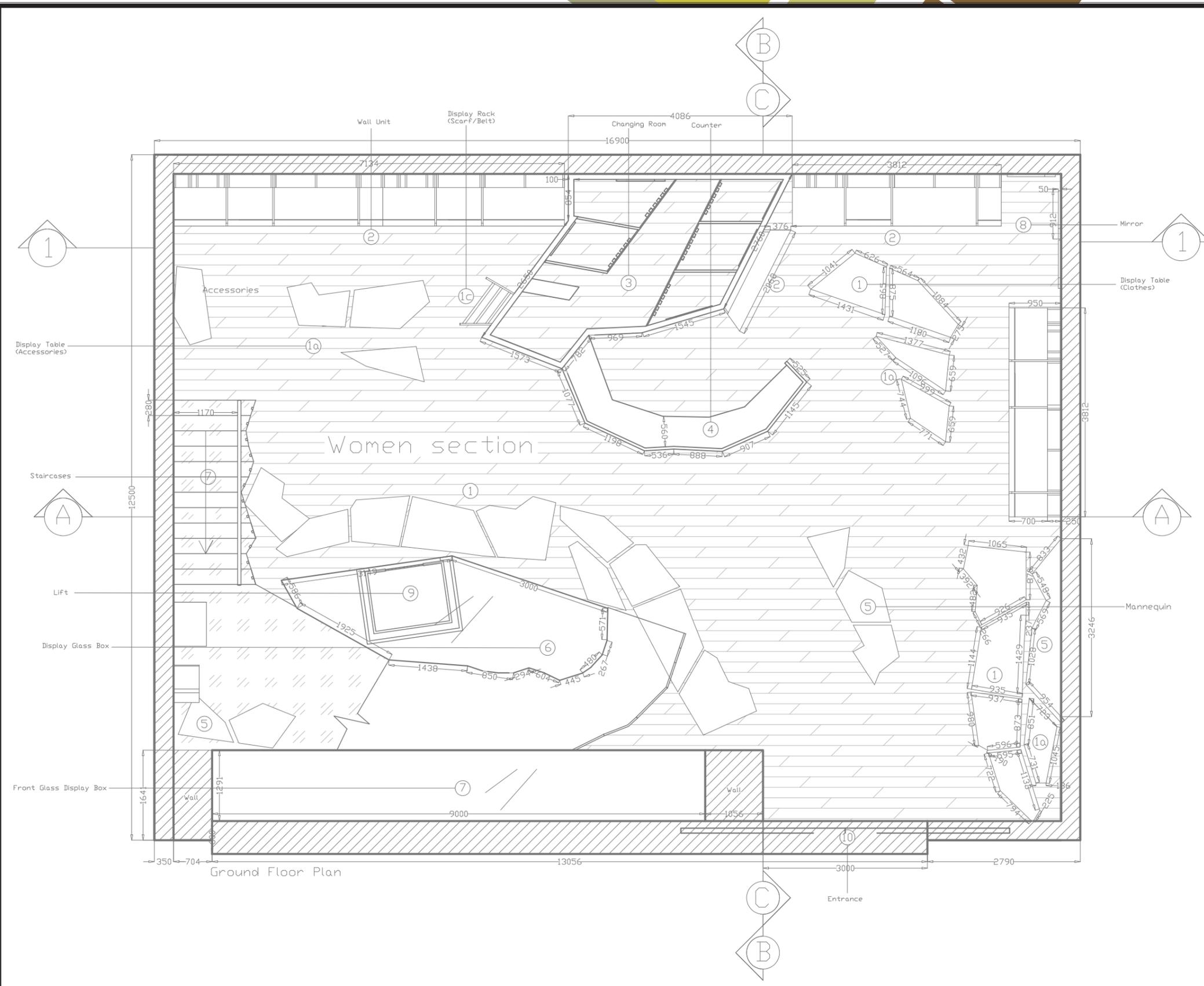
Resolution



After a few concept development of different ideas, I have decided to keep this concept from tree bark and turning the curvy outlines into angular lines. I chose to transform it into angular forms as trying to breakthrough myself, make a design that I have never tried before. By grouping a few angular shapes and extracting shapes out from that, the design was finalised.



-  Wood Flooring
-  Glass
-  Concrete



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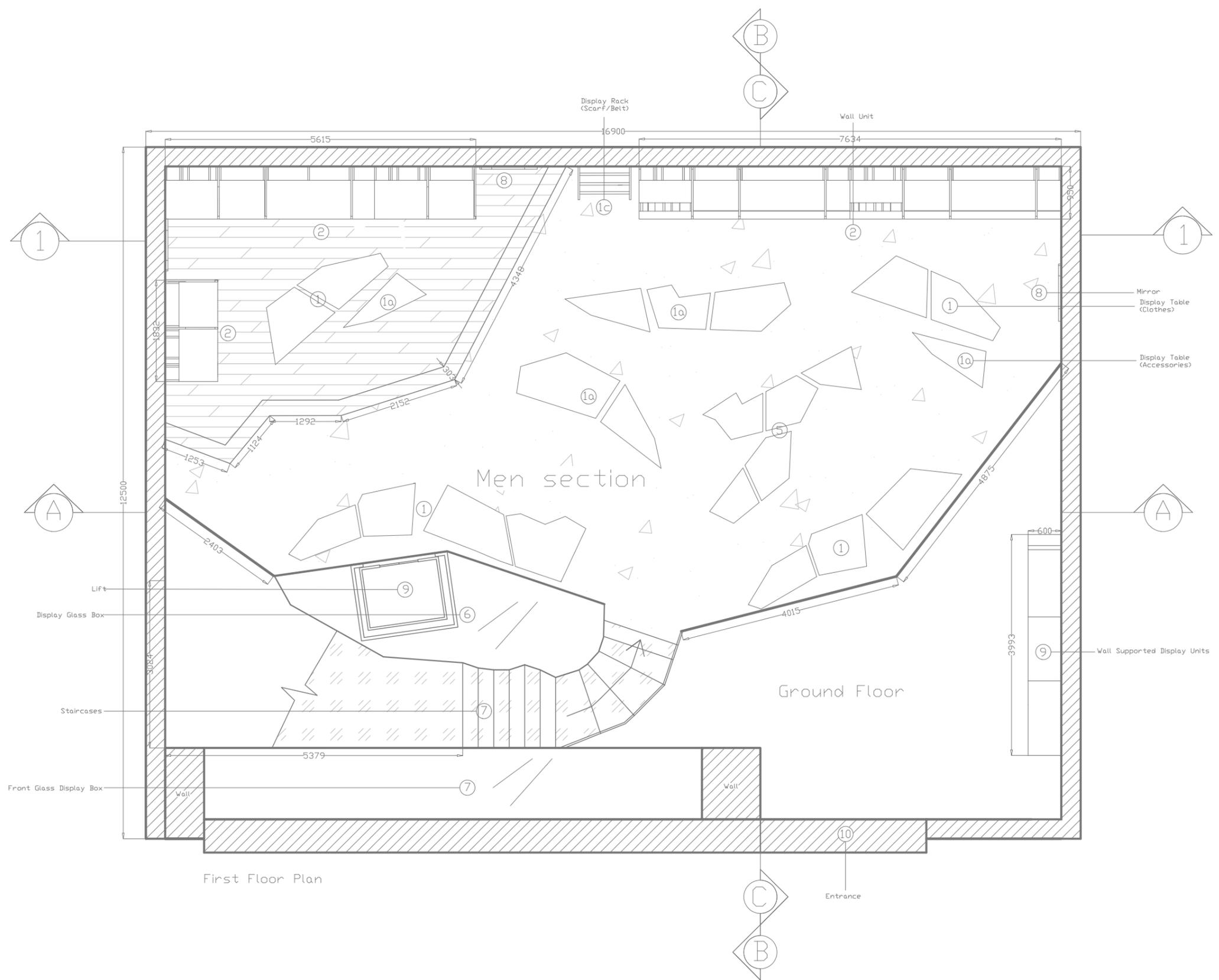
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EE JIA GOH

DATE:
20.04.2015

SCALE:
PRESENTATION SCALE



	Wood Flooring
	Glass
	Concrete



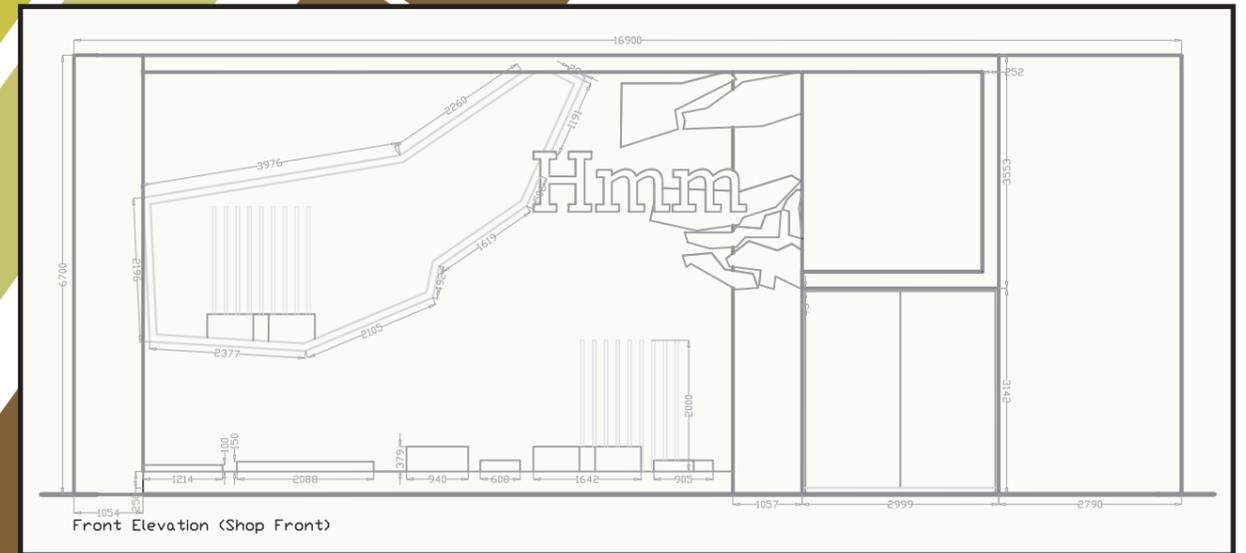
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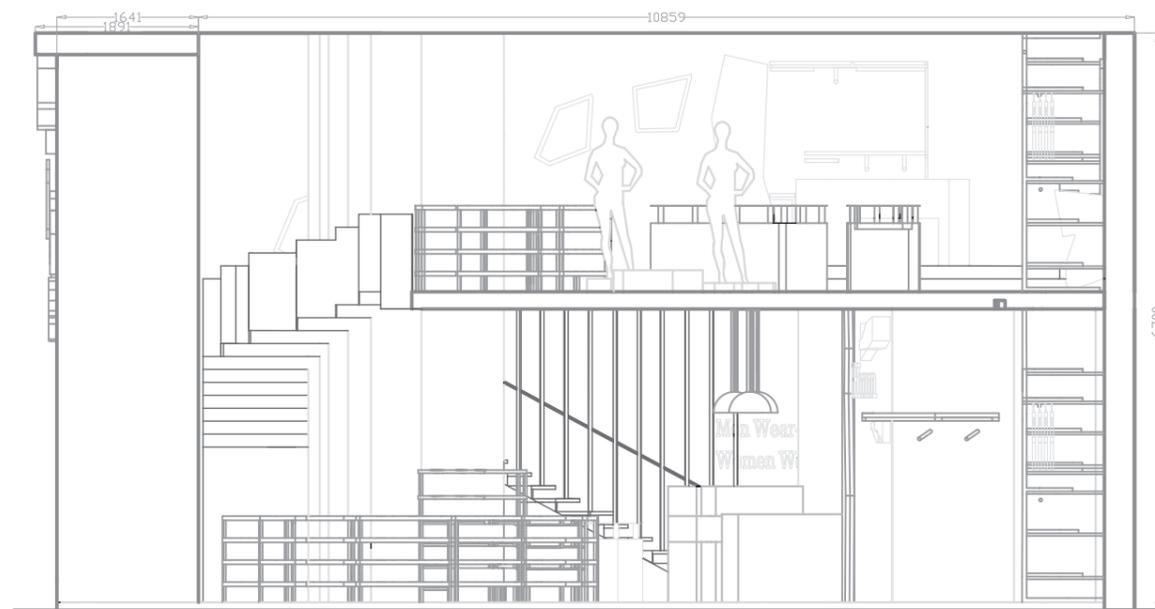
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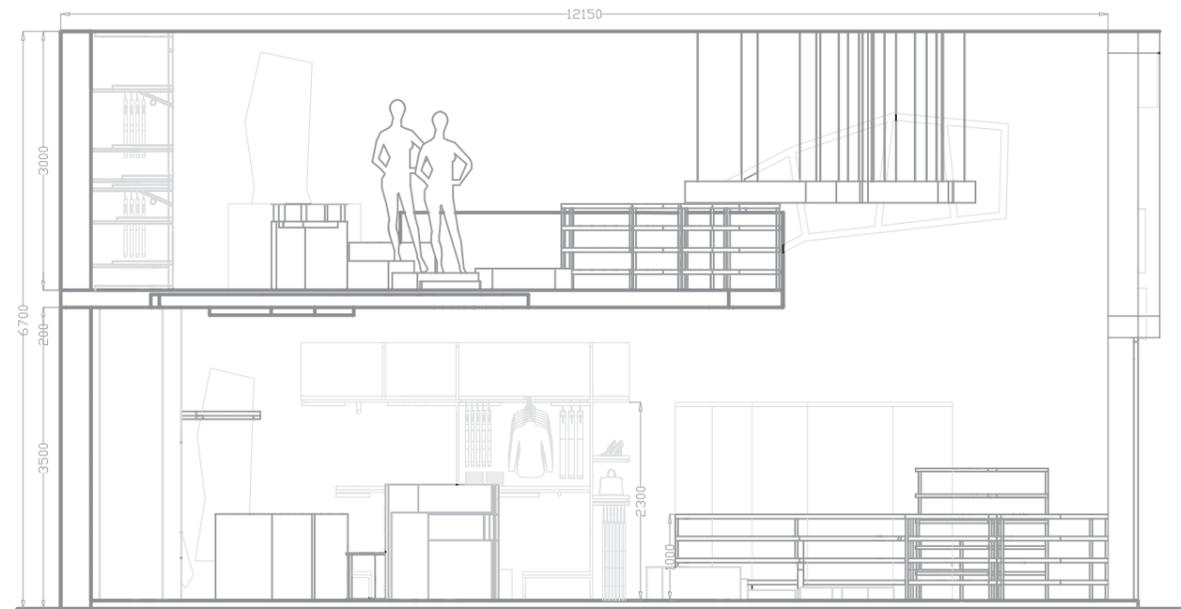
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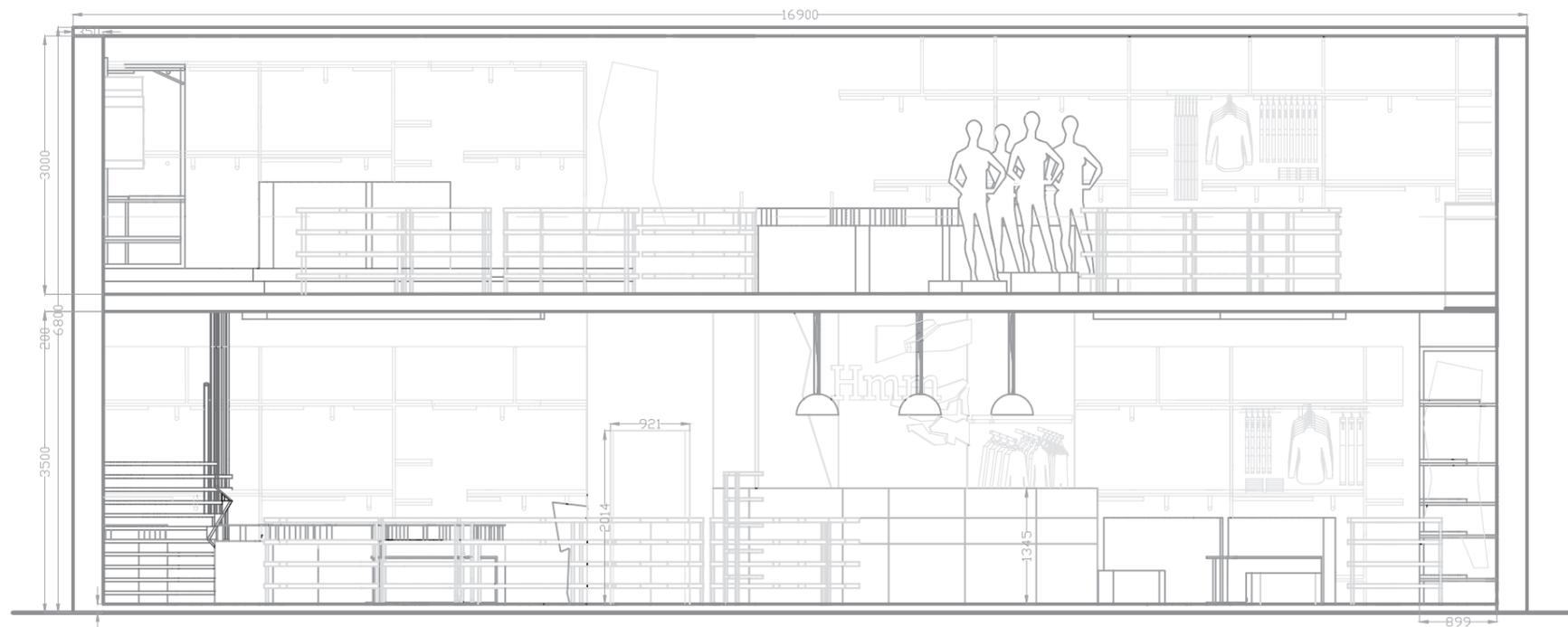




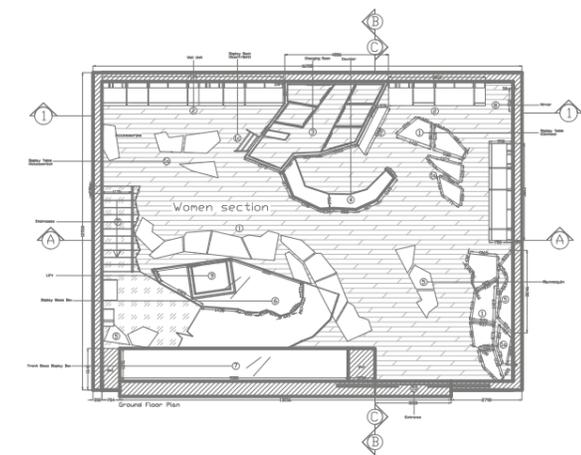
Section B



Section C

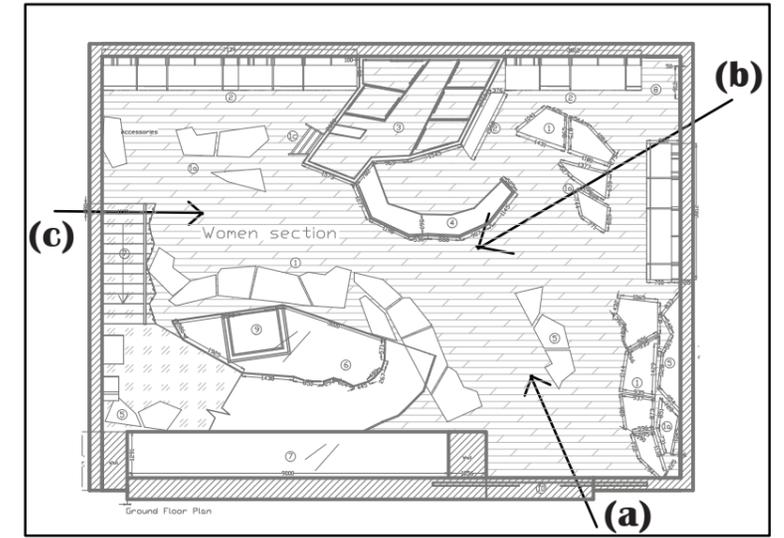
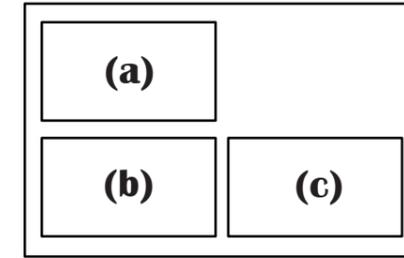


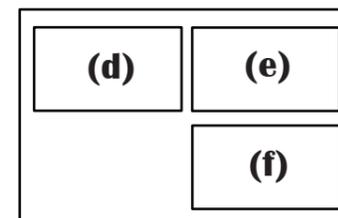
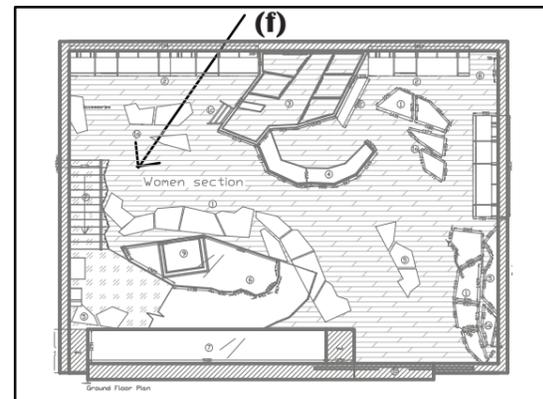
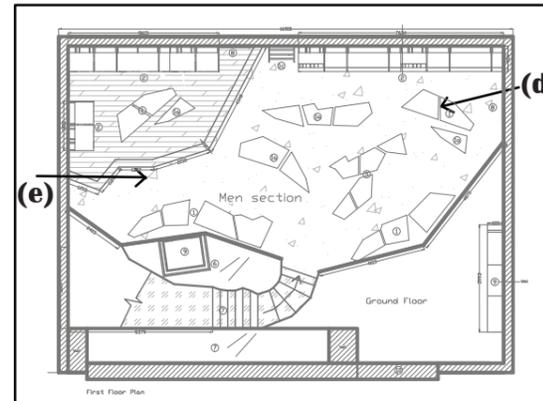
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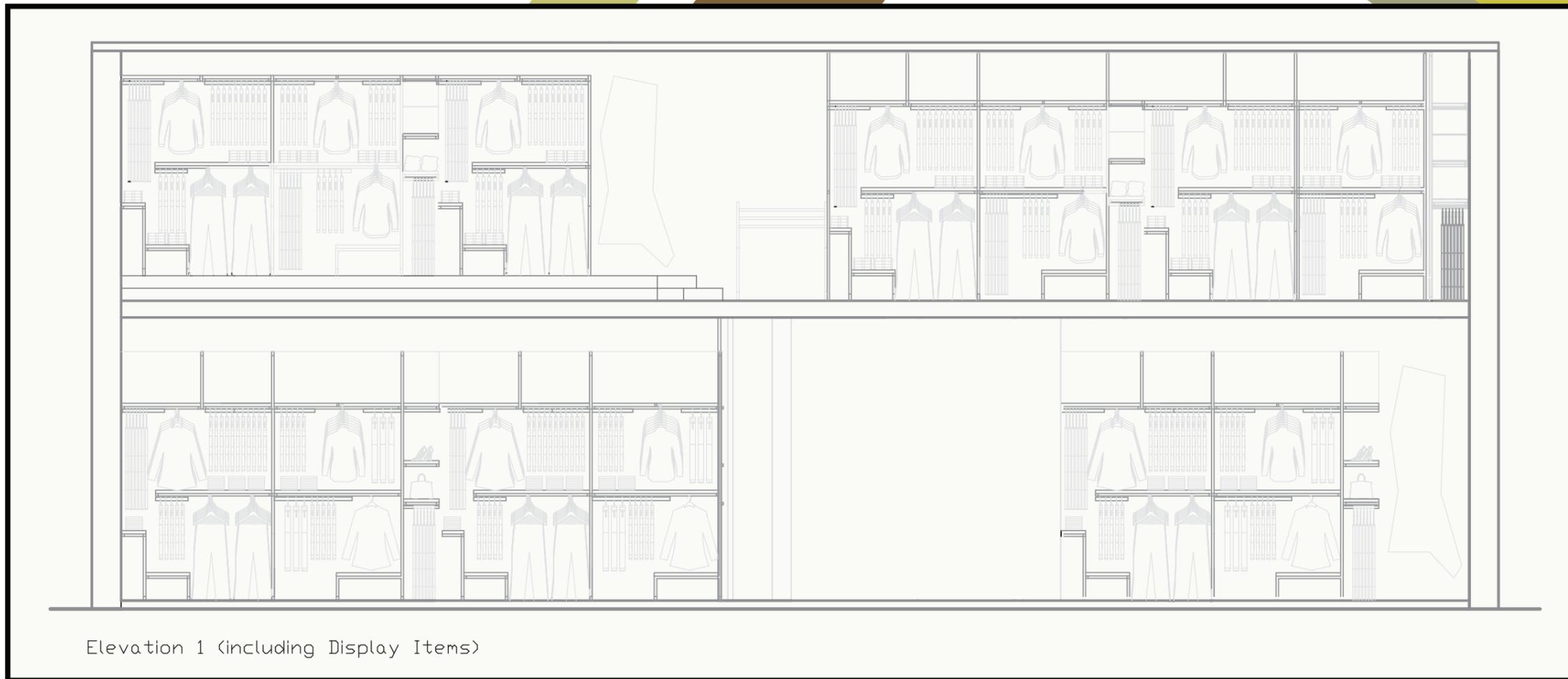
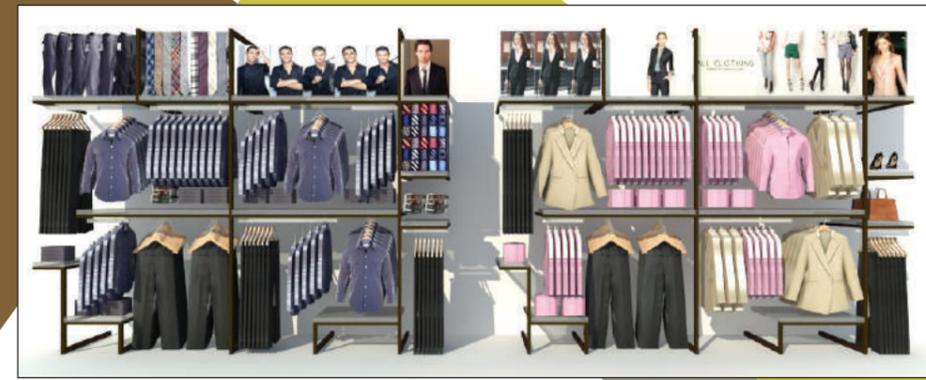
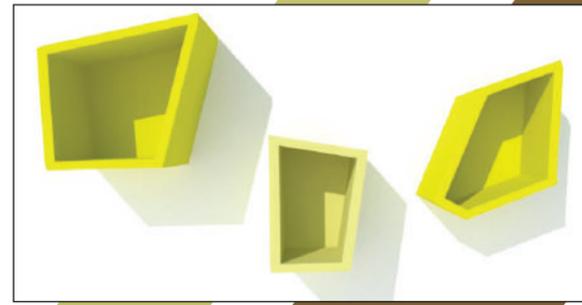
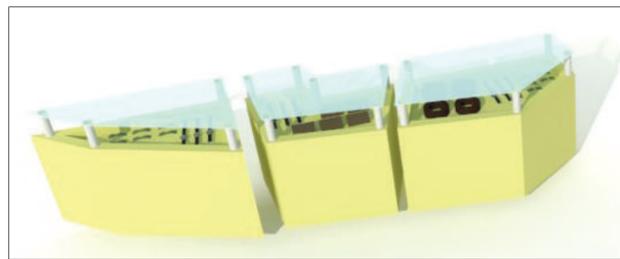
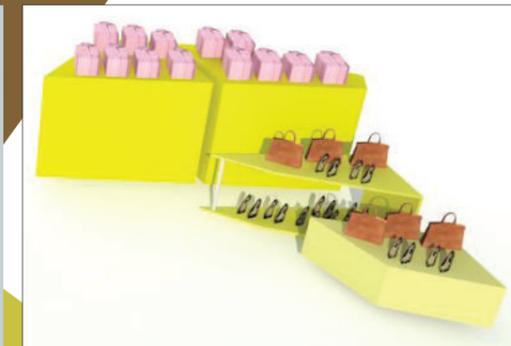
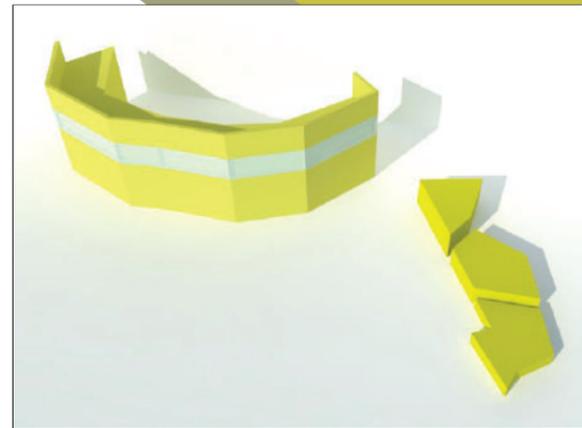


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Section
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DATE:
20.04.2015
SCALE:
PRESENTATION SCALE









Elevation 1 (including Display Items)

